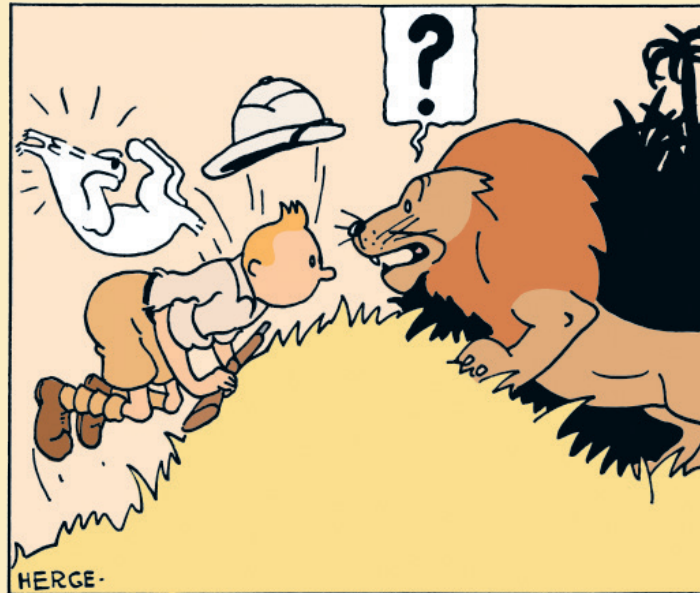


90 YEARS OF TINTIN

TINTIN BLOWS OUT 90 CANDLES!

During his birthday year, Tintin, the great adventurer, will travel the world and space, from Congo to Seoul, from Brussels to ... the Moon!



Events dates:

JANUARY 10, 2019

Press conference and debate at the Brussels City Hall

JANUARY 12, 2019

Meet and greet at the Sablon, at the TINTIN©HERGÉ Gallery in a "Congo" atmosphere

JANUARY 13, 2019

Exceptional presentation of the original plates of *Tintin in the Congo* at the Hergé Museum

MAY 22, 2019

This year will mark ten years of enriching cultural life at the Hergé Museum

Full program attached

Visuals via the website www.tintinpressclub.com

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*"Hergé had the same influence on my work as Disney.
For me, Hergé is more than a cartoonist.
There is a political and satirical dimension to him."*

Andy Warhol

Born January 10, 1929 under the pen name of Hergé, Tintin is more than ever a global icon. More than 275 million albums sold in 110 national, regional and dialectal languages; several feature films including *The Secret of The Unicorn* from Steven Spielberg and animated series for the small screen; products derived from quality drawings, the record sale, sold at more than 2,500,000 € for the original drawings of cover pages in India ink.

Hergé said: "Tintin's universe is optimistic". Today more than ever, his adventures captivate. Reading allows each of us to escape the world and relax and it puts us in a good mood. We all have in us something from Tintin. It is the centre of a complex universe that brings us back to our own reality.

This 90th is an opportunity to reaffirm the universal values of Tintin throughout the year 2019, with a programme bringing together digital albums, reports, exhibitions and animations, here's a taste:

- The second adventure of the little reporter, *Tintin in the Congo*, is the subject of a new digital edition, closer to the line of Hergé, starting from the original plates, that have been fully restored and colorized according to the techniques of the 21st century.
- The Royal Mint of Belgium will devote a coin of five euros to Tintin
- For the tenth anniversary of his museum, Hergé will be honoured.

Today, we do not only celebrating the birthday of the most famous reporter in the world, but we also salute his creator. The Hergé Museum, totally dedicated to his work will also celebrate it's 10 years in 2019!